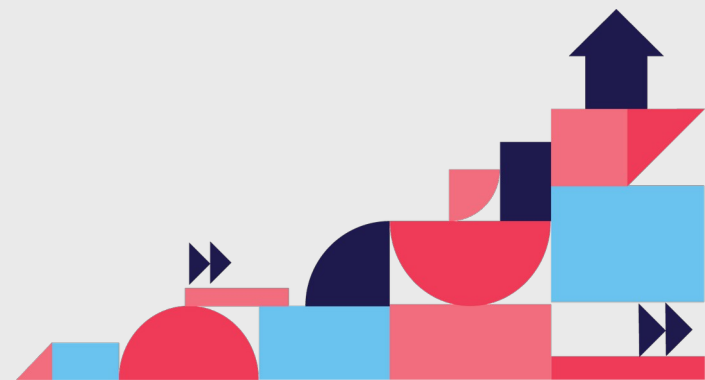


Thematic Panel Discussion

Making the Digital Transition Inclusive

Karin Fröderberg

Project Manager, Kommunal
Utveckling, Municipality of
Jönköping, Sweden

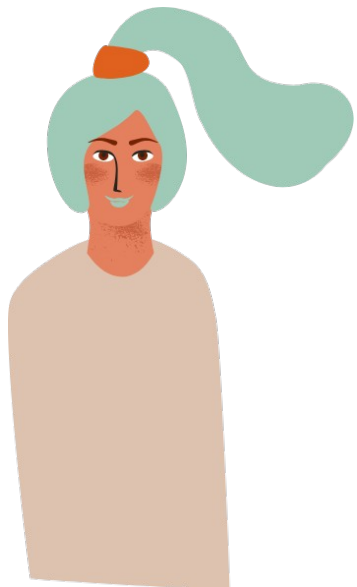


Achieving inclusion and employment through digitisation and theory of recognition



Co-funded by
the European Union

**RÄKNA
MED MIG!**



Count with me is about
creating hopes and dreams!
Every person should
understand and feel their
own worth!

**RÄKNA
MED MIG!**



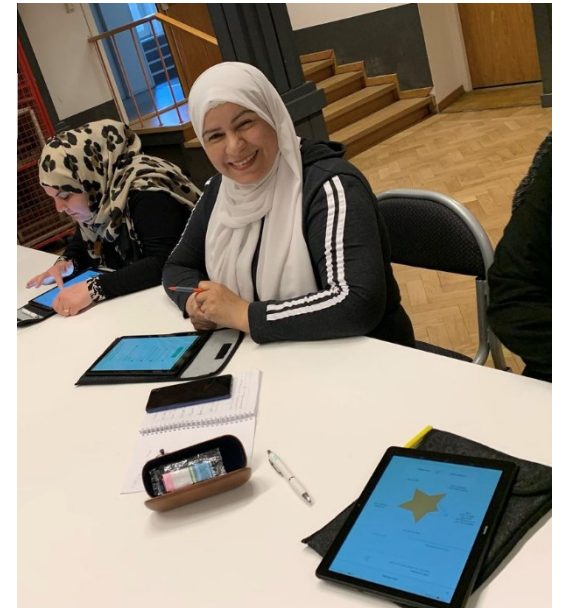
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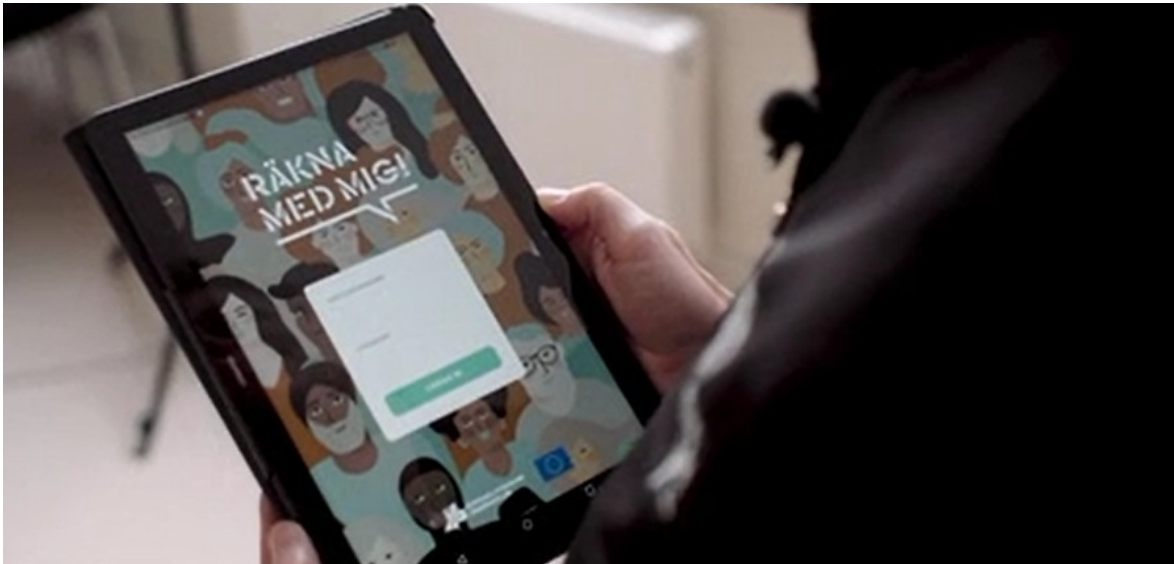
Background to the project

- 13 municipalities in Jönköping County, 370 000 inhabitants
- Common challenge identified - high unemployment among immigrant women in certain municipalities (<45%)
- During 2019: composition of project application financed by the municipalities (social services) and the European Social Fund
- Project started january 2020
- Length of project 30 months
- Target group immigrant women aged 18 to 64



Theoretical reference frame

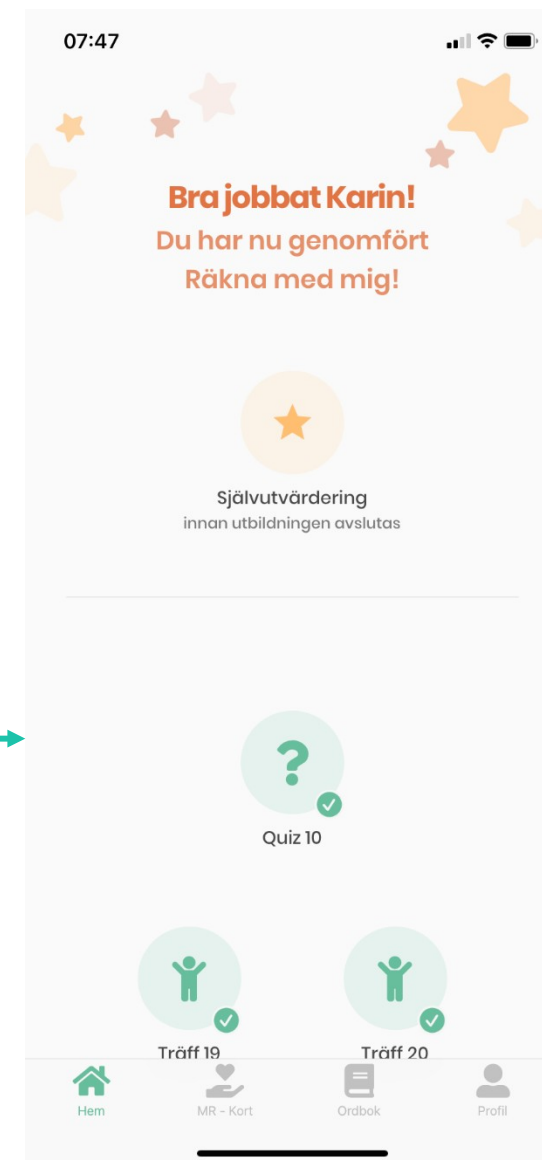
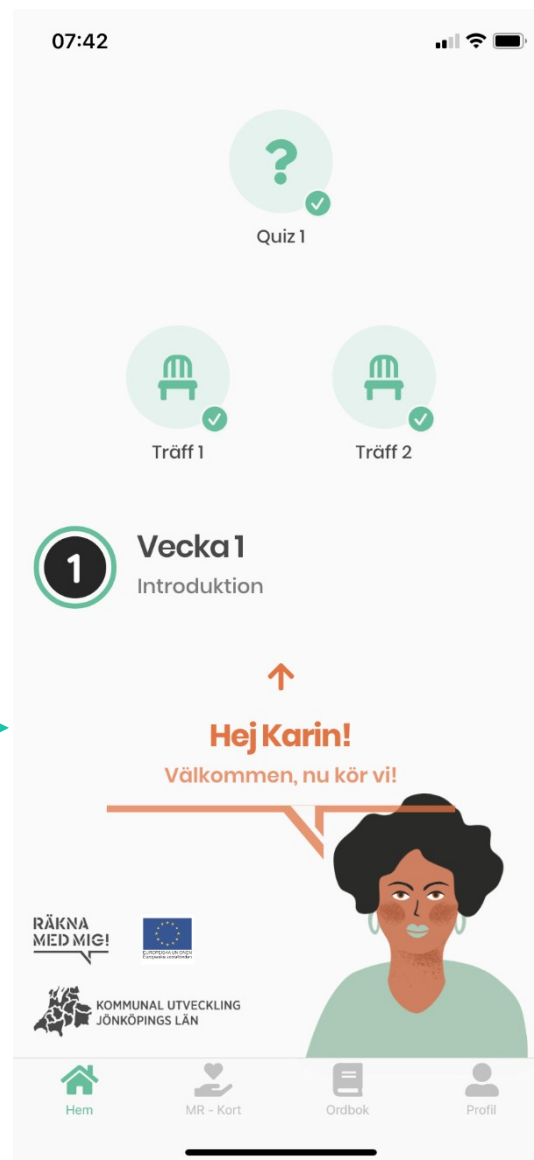
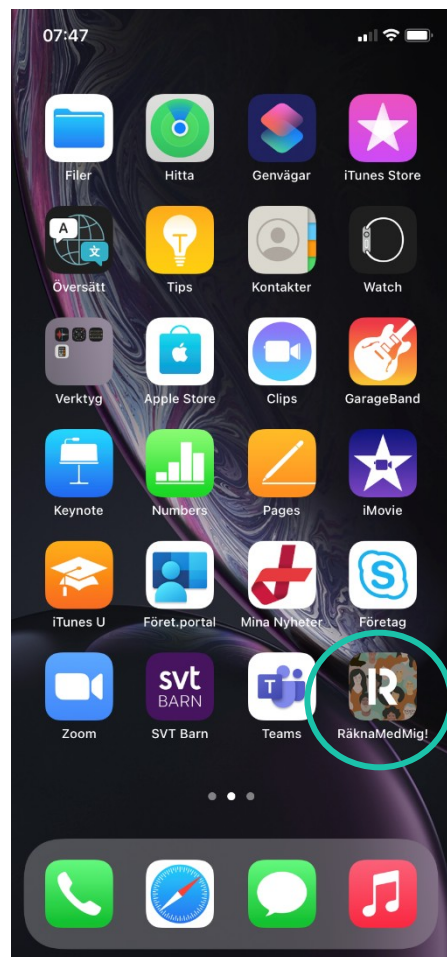
- Using Theory of Recognition (Axel Honneth, 2003) to find and strengthen the individuals' intrinsic resources.
- To be recognised is a basic human need. In order to live a good life, we need to be recognised and considered by others in society.
- We need to be regarded as equal individuals by the people around us, by the social system, in order to feel valuable.
- 3 different actions of Recognition: Love, Social Appreciation, Legal Recognition.
- Involvement of PEER-supporters (people with personal experience)
- Social innovation, Empowerment, Inclusion



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Results

- All 70 participants who started the 10 weeks sessions finished
- The project's app has been a tool to empower the participants
- Participants have increased their digital skills and habits and have gained greater insight into what they can and want to do and how to influence their own life
- Physical group meetings led by the project team group have strengthened the participants and offered social lasting community
- The focus only on women has given the participants valuable space
- An on-site interpreter was offered to everyone (highly valuable)
- Commitment and close collaboration have been important success factors

"I have learned how to dream and make goals for myself."

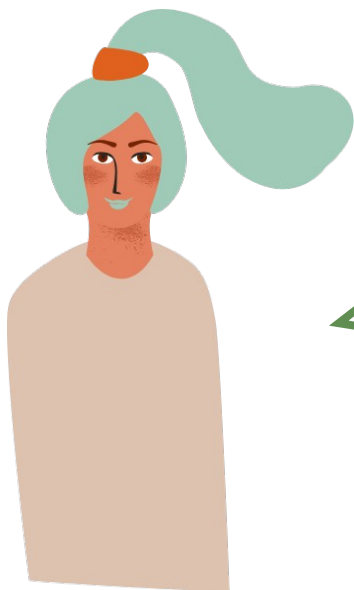
Participant

"I can not count everything I've learned in Count with me!" *Participant*

"Innovative work and focus on recognition has strongly contributed to the participants' development"

Evaluator, Ramboll

"I can not write or read, yet I have learnt a lot, I can now pay my own bills" *Participant*



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Experiences to take further



- Illiteracy is not an obstacle to increase digital skills
- Digital tools + face-to-face = success
- Collaborate with researchers within academic field of digital inclusion
- Agile process involving the target group all the way (PEERs)
- Anchor all elements and stages of the project with all collaborative actors (before, during, after)

Thank you for listening!



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