

## Interactive Session B 16.15 - 17.15

# 4. Co-Creating the Transformation Towards Digital Social Care

Presented by

- **Kent County Council (United Kingdom)**
- **Regional Government of Navarra (Spain)**
- **Suffolk County Council (United Kingdom)**



**Room**

HIGH 2



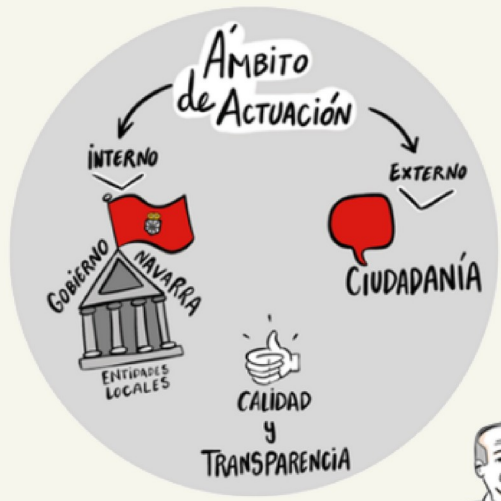
**EN** - Channel 1

**ES** - Channel 3



# ORS GARAGE

## Innovation Procurement for Challenges In Long-Term Care

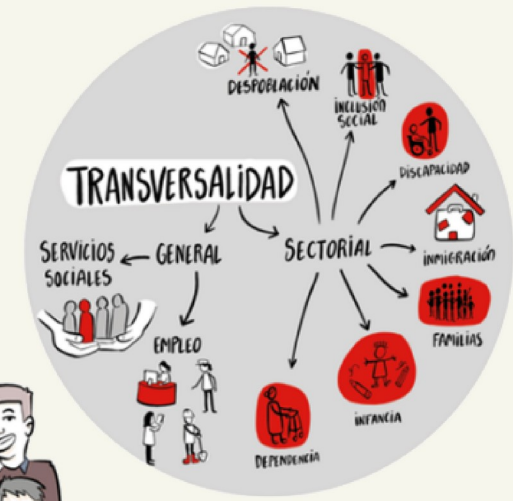


Observatorio de la Realidad Social  
Errealitate Sozialaren Behatokia



AGENDA 2030

## INSTRUMENTO PARA DAR RESPUESTA A LOS RETOS SOCIALES



### Investigación Social

- ANÁLISIS ÚTILES de las TRANSFORMACIONES SOCIALES
- ANÁLISIS Y PRODUCCIÓN ESTADÍSTICA
- TRANSFERENCIA del CONOCIMIENTO
- CLARIDAD

### PLANIFICACIÓN Y EVALUACIÓN

- PLANIFICACIÓN ESTRATÉGICA
- ENFOQUE INTERDISCIPLINAR
- COLABORACIÓN en RED
- ORGANISMOS SOCIALES
- UNIVERSIDADES
- EMPRESAS
- EVALUACIÓN de Políticas SOCIALES
- EVALUACIÓN Y RESULTADOS de IMPACTO SOCIAL
- GUÍA Y HERRAMIENTAS de EVALUACIÓN
- MEJORAR la TOMA de DECISIONES

### INNOVACIÓN SOCIAL

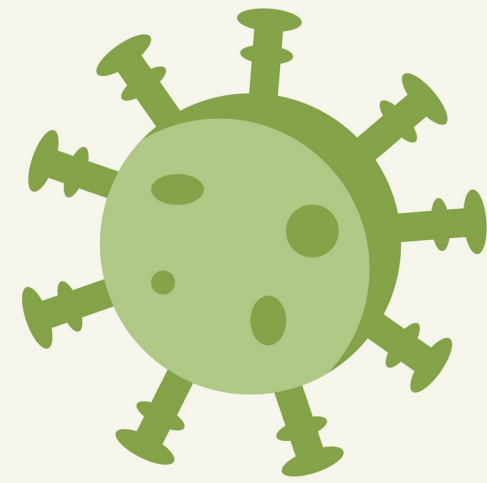
- FOMENTAR CULTURA de INNOVACIÓN SOCIAL
- CO-CREAR
- FACILITAR HERRAMIENTAS que PROMUEVAN SOLUCIONES CREATIVAS a los RETOS SOCIALES
- NUEVAS METODOLOGÍAS
- EVALUACIÓN DE LA INNOVACIÓN
- PROYECTOS EUROPEOS

### TRANSFORMACIÓN DIGITAL

- IMPULSO NUEVAS TECNOLOGÍAS
- HISTORIA SOCIAL ÚNICA
- INNOVACIÓN DIGITAL
- EFICIENCIA
- BIG DATA
- ACCESIBILIDAD

**DIVULGACIÓN, DIFUSIÓN Y RENDICIÓN DE CUENTAS**

**FORMACIÓN**



**1st** wave

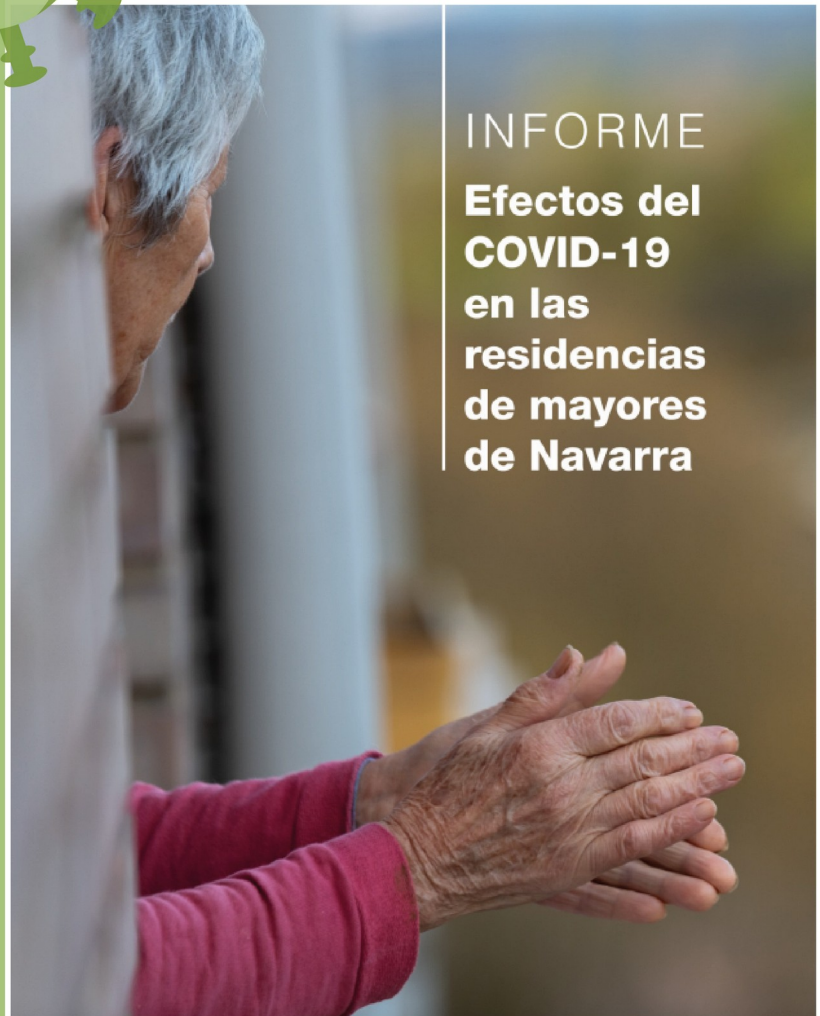
**1,18**  
**% of general population infected**

**(1.262 people)**

**21**  
**% of resident population infected**

**(260 people)**

**20**  
**% infected residents died**



INFORME  
**Efectos del COVID-19 en las residencias de mayores de Navarra**



# Window of Opportunity



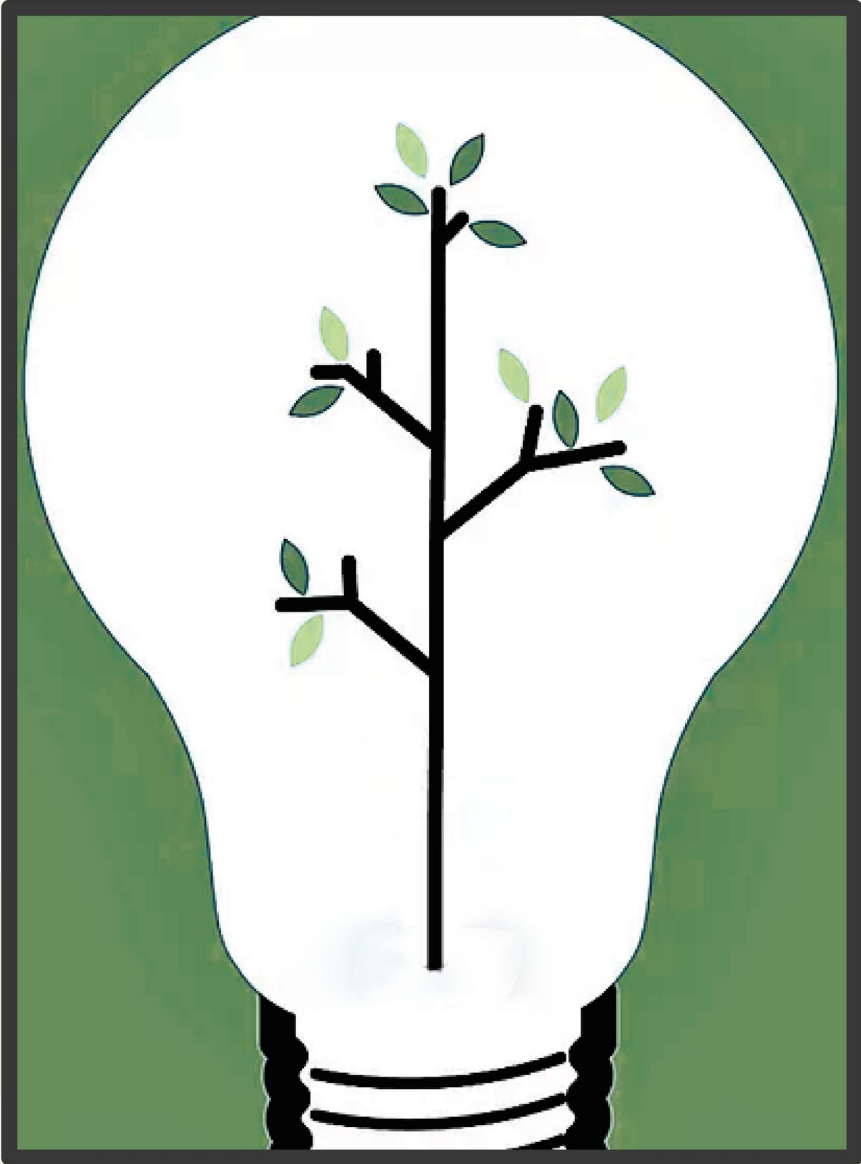
Financiado por  
la Unión Europea  
NextGenerationEU

**Legal/Administrative uncertainty**

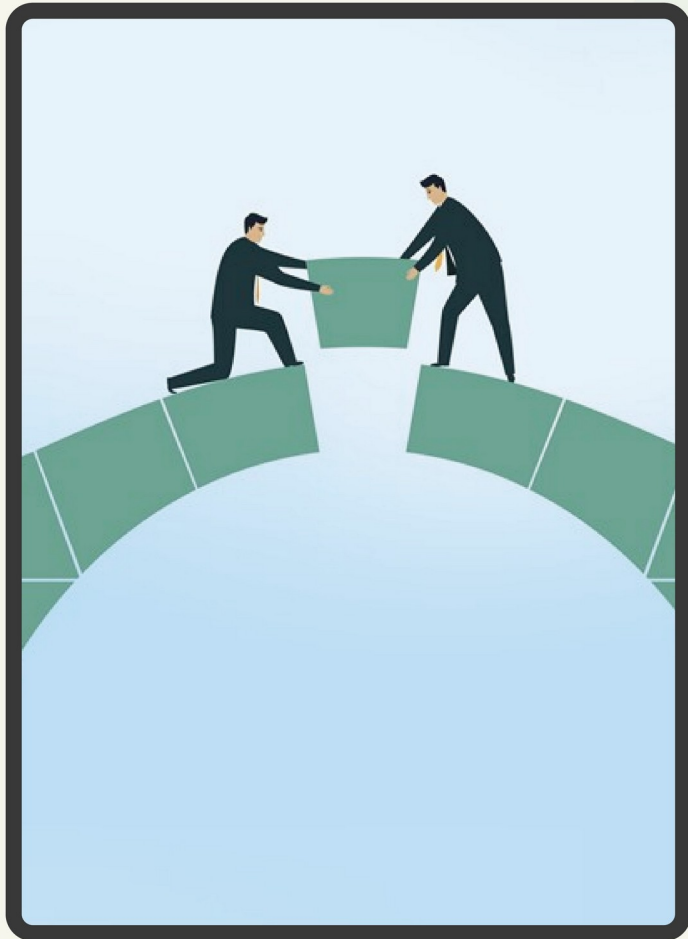


Plan de  
Recuperación,  
Transformación  
y Resiliencia

**Opportunity for reflection  
and combined participation**



# Project Central Points

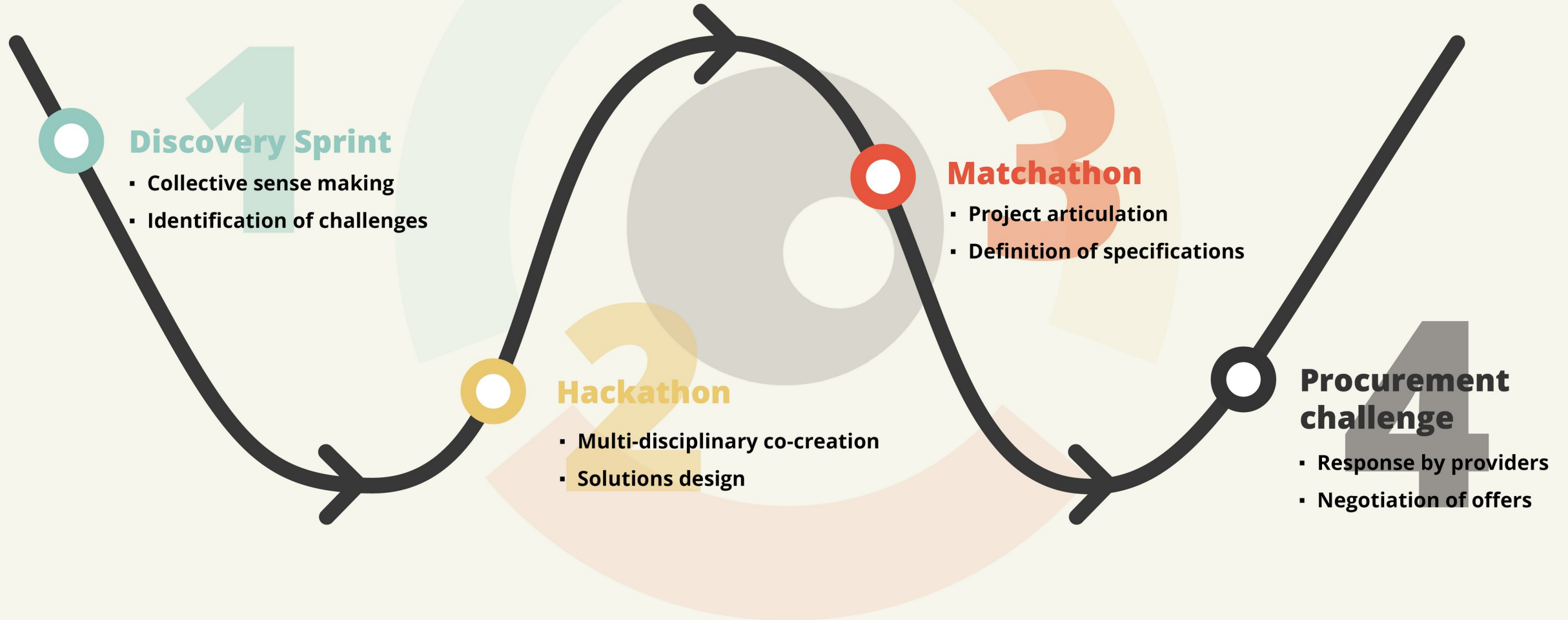


**Voice to the users**

**Expertise**

**Communication**

# Project Phases



# 1. DISCOVERY SPRINT



**A**  
Identification  
of problems and needs

**B**  
Prioritize results

**C**  
Selection of  
challenges for hackathon



# → 8 Challenges

- 1. Material Management**
- 2. Personal Safety**
- 3. Rooms- Private Space Communication**
- 4. Personal Autonomy of Care Home Inhabitants**
- 5. Geolocation of Residents**
- 6. Displacements: Systems For Guidance, Location and Hazard Warning**
- 7. Access- Mobility In The Centre**
- 8. Alternative communication**



## 2. HACKATHON

**A** |  
Briefing

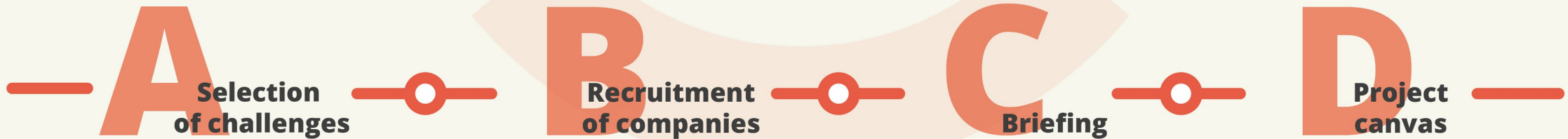
**B** |  
Generation  
of ideas

**C** |  
Presentation  
of results



### 3. MATCHATHON

**11**  
**Companies**  
working in anonymous groups



## 4. PROCUREMENT CHALLENGE

# EXECUTION

**Challenge 1: Material management**

**Challenge 2: Safety of residents**

**Challenge 7: Access/mobility**

**Challenge 8: Alternative communication**



# TRACEABILITY

DISCOVERY SPRINT



HACKATHON



MATCHATHON



**75**  
Needs



**8**  
Challenges



**4**  
Procurement  
procedures

# What have we learned?



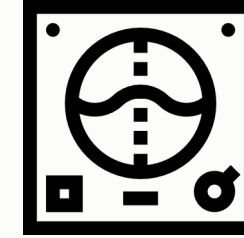
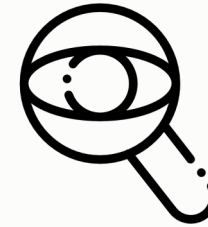
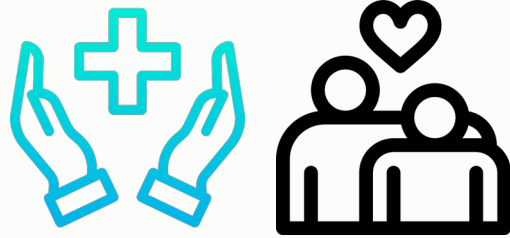
**Feasibility**

**Strategy**

**Engagement**

**Learning**

# i+Deatho n



Caregivers, Educator,  
Health Professionals

Biomedicine,  
Biotechnology,  
Data/Computer  
Science,

Detailed description of  
people's reality.  
Specific interpersonal  
communication issues

State of the art  
around such issues

Defining lines of research that  
should be developed to solve  
those communication problems.

2 Half-day sessions

