



European Social Services Conference



CO-WORKING LAB WORKSHOP: CO-CREATION FOR LABOUR MARKET INTEGRATION

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Today's Agenda



10 min.

Introduction:

Pro Arbeit's Co-Design Approach

10 min.

Best Practice:

Labor Market Integration

40 min.

Workshop:

Simulation of the Approach in Different Setups



About Pro Arbeit & EPM Department



Pro Arbeit's legal mandate:

- To support **people in social emergencies**, long term unemployed individuals
- To support the livelihood of beneficiaries and their **integration into the labour market**,
- To offer **holistic, beneficiary-oriented support** for companies in the regional employment market,



European Project Management EPM's Role:

- To implement projects to **integrate people easier, better and faster into the labour market**,
- **Exchange know-how**,
- Develop **innovative ways to create jobs**,
- **Influence policies** and programs at local, national and international level



5

Years old

13

Team Members

23

Projects

24

EU Countries

114

Partner Organizations



- Identifying the needs

Round Table 1:
VET Provider or others

Round Table 2
Experts, NGO'S, Policy Maker, Ministry etc.

Round Table 3:
Final Action Plan

- **P1: Profiling /** Ressources / Interests
- **P2:Qualification** /Training / Moduls / work sessions
- **P3:Follow Up** Support after a integration in workplaces or Training etc.

- Best practise / Transfer / Policy or Curriculum Optimasation

Co-Working Lab Approach

Evidence-Based Decision Making:

- Utilizes data and research to inform all stages of the process,
- Ensures that strategies are effective and realistic.

Multi-Stakeholder Involvement:

- Involves relevant stakeholders (e.g., beneficiaries, employers, community organizations, training providers) **in design, implementation, and evaluation stages.**

Why It Matters?

- Enhances the relevance and effectiveness of programs,
- Encourages collaboration and shared ownership among stakeholders,
- Leads to sustainable and impactful outcomes,
- Eliminates discrimination,
- Strengthens their capacities and competencies,
- Promotes diversity in policy making such as employment,
- Changes & widens perspectives.

What are the challenges?

- Balancing your own organizational values with various stakeholders' dynamics for co-design,
- Alignment of end goals,
- Clear communication of return on investment,
- Continuation of established trust and partnership.





Labour Market Integration for All: Supporting the Labour Market Integration of Former Inmates

Gap Analysis

How it works now?



Housing

- Social counselling services - Dreieich
- Hotel, apartment (Kreis Offenbach)

Education

- Profiling
- CV preparation
- Language Courses
- Educational vouchers (CV + Motivation Letter)

Family Support

- Care: Elderly care, Child care etc.

Legal and psychological support

- Mental stability check - 6 month waiting list
- Consultancy - Mapping of institutions

Job Matching

- If the person has certificate - Directing to AGS
- If the person is older than 27 - Directing to „late starter“



Supporting the Labour Market Integration of Former Inmates

03 Info Sessions in Correctional Facilities

Organize comprehensive info sessions covering



06 Implementation & Entering into the System

- Facilitation registration to Pro Arbeit
- Executing the personalized pathway
 - Social Benefits
 - Providing Care
 - Access to Labor Market

07 Evaluation & Follow Up & Sustainability

- Closely monitoring the progress of beneficiaries
- Ultimately, helping labor market integration through job matching services provided by Pro Arbeit.
- In collaboration with Stakeholders ensure sustainability of the approach

- Creating Pathways





Labour Market Integration for All



The aim of this workshop:

The goal of this workshop is to discuss and define the key parts of co-creation together. We'll brainstorm ideas and share thoughts on how to make collaborating easier and more effective. By the end, participants will gain practical tips they can use to improve their co-creation efforts and achieve better results when working together.

Split into two groups / Topics

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Each table should select;

- One note-taker
- One presenter



Suggested project ideas

1

Mapping and Supporting Homeless Populations

2

Creating Qualifications for Refugees in the Care Sector

3

Fighting Against Discrimination in Workplaces



Prepare a presentation including the following

- Overall project idea
- Tasks & actions of your project.

Project Road Map: What is your project idea?



- Desk Research,
- In-depth interviews,
- Focus group discussion,
- Survey

Data Collection: How are you going to collect your data?



- Lists the relevant stakeholders.
- Each group selects persons representing different actors and **Discuss**

Stakeholders: Who are you working with, including beneficiaries?



Presents the plan for sustainability of the process

Sustainability: What is your plan to convince the stakeholders to adapt your idea?





**Present your project in
5 minutes**





Conclusion





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