

Bridging gaps in Age-friendly Uppsala, Sweden

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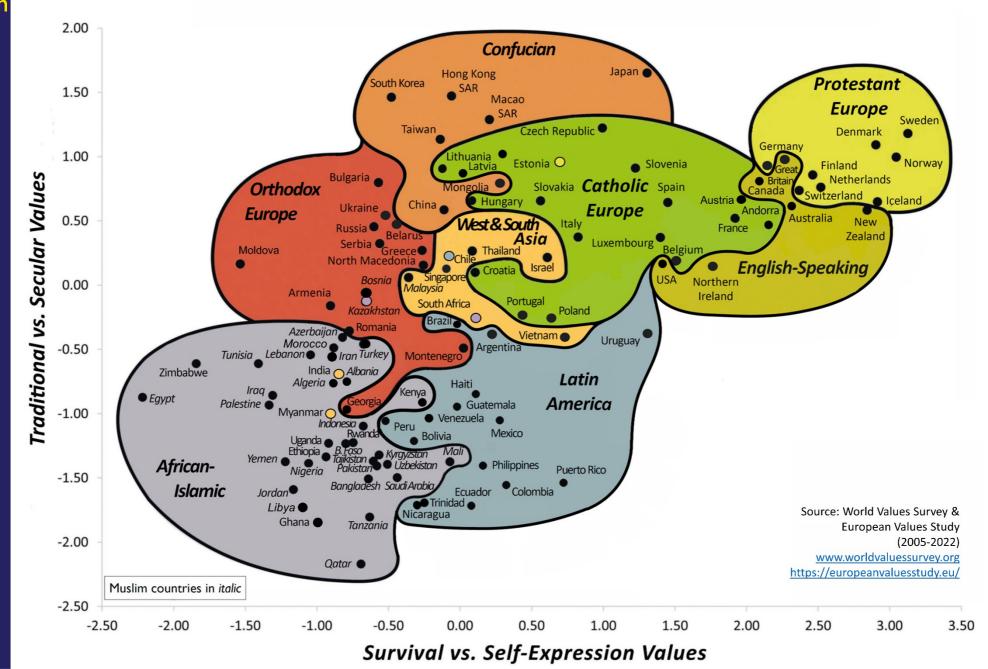
Uppsala

- Sweden's fourth largest municipality in terms of population and Sweden's fourth largest city
- Largest rural municipality in Sweden
- 240.000 residents on an area of 2 182 sq km
- 2014-2023 growth by 18% to 38.000 pers
- 29% have a foreign background



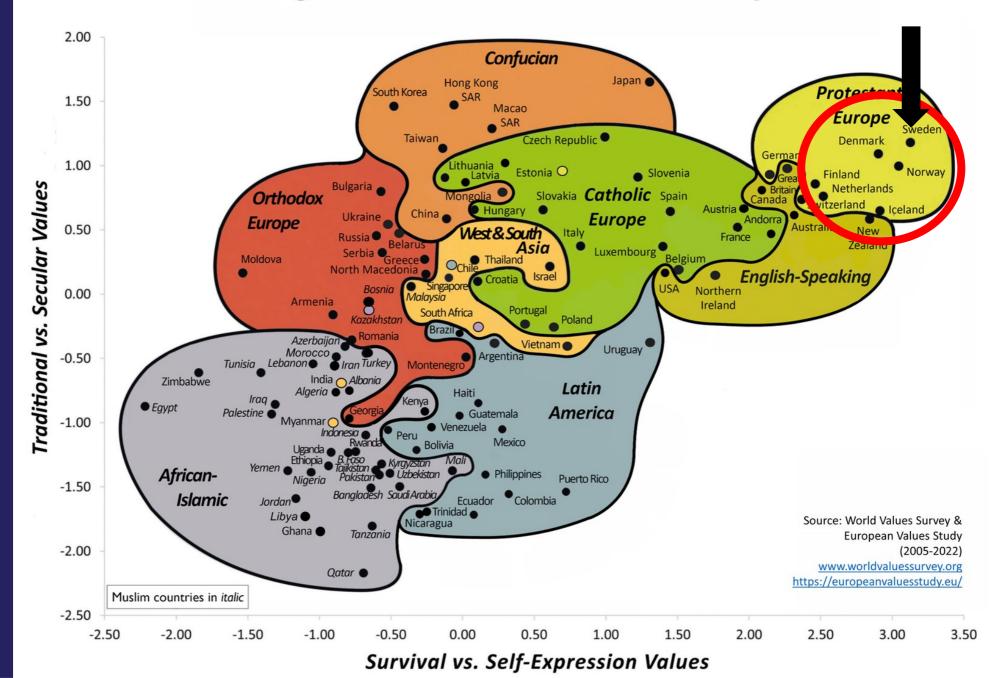


The Inglehart-Welzel World Cultural Map 2023



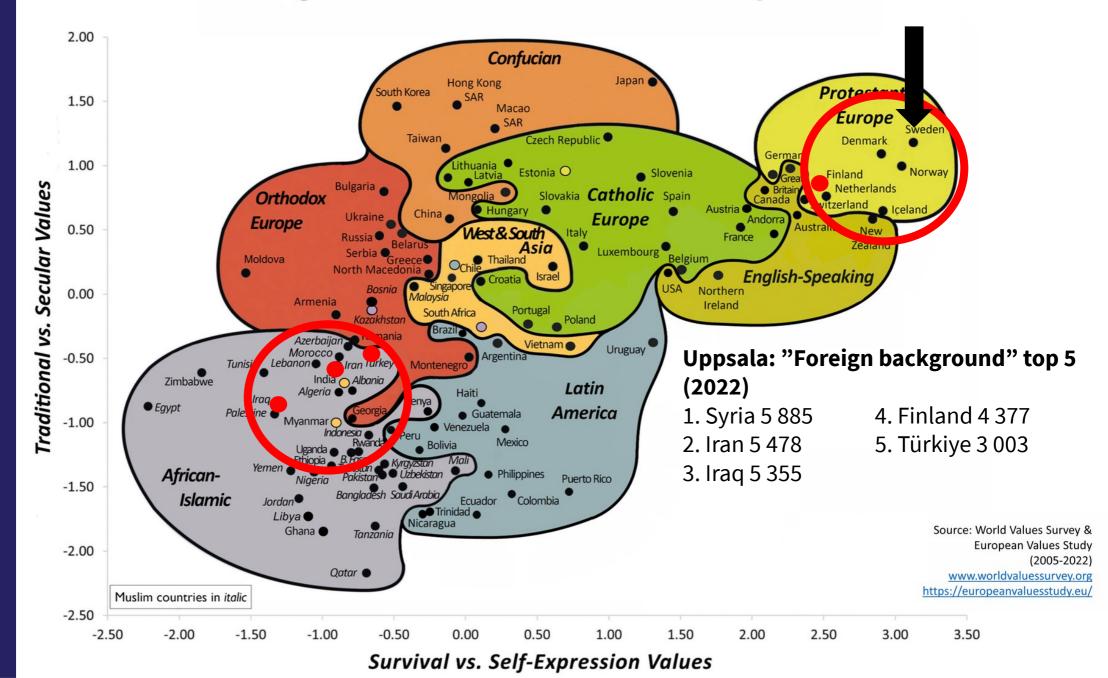


The Inglehart-Welzel World Cultural Map 2023





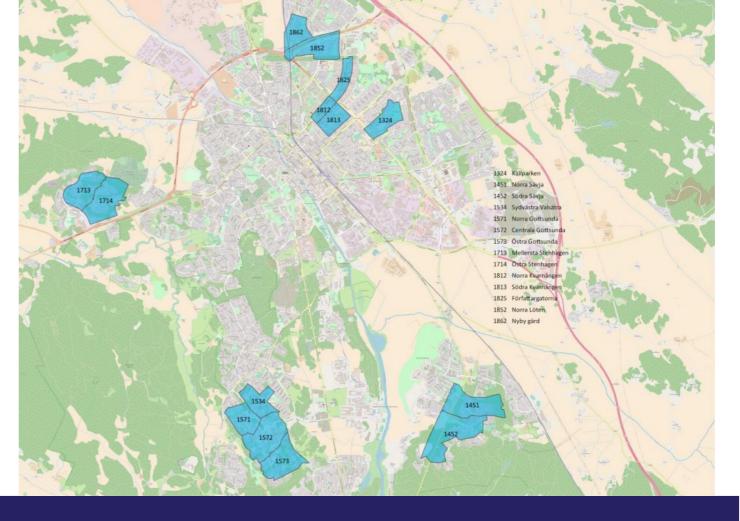
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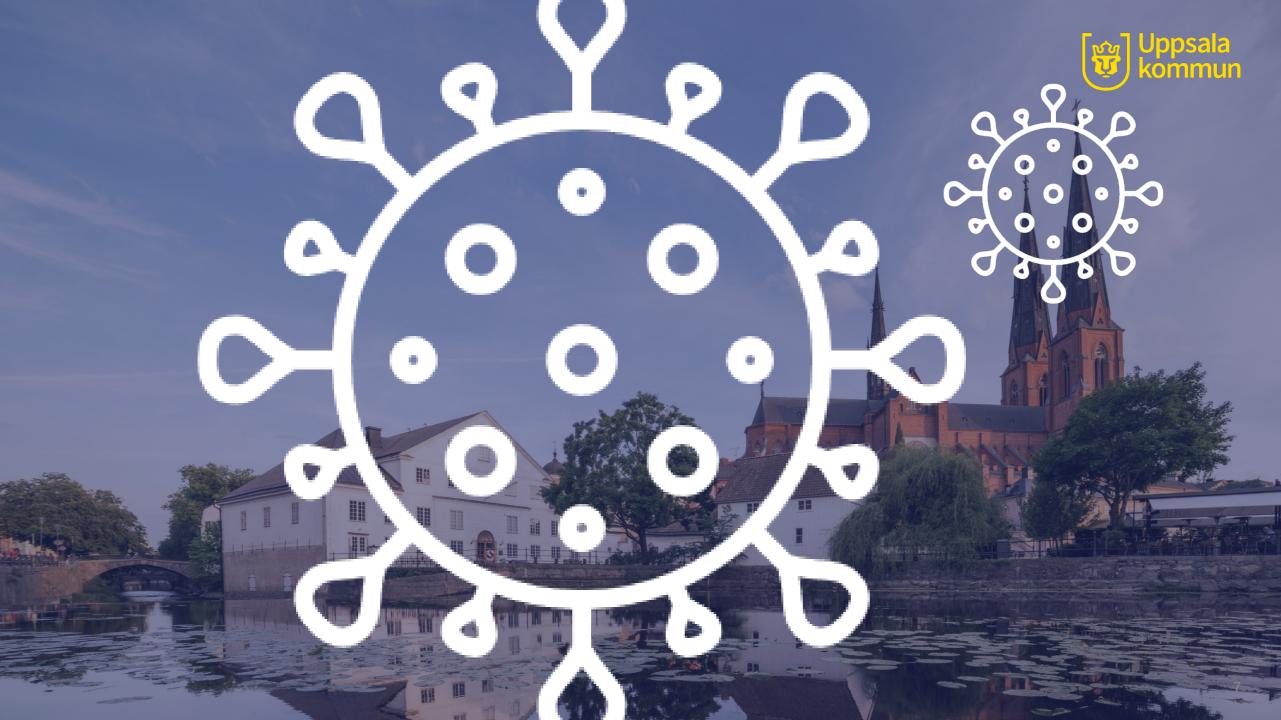




Migrants in Uppsala

- Light-blue category:
 - high rates of ill health
 - high unemployment
 - high degree of financial assistance
 - many people born in a country outside the EU/EFTA







1. Facing a pandemic

- Volunteers at the Cooperative Organization for Immigrant Associations in Uppsala (SIU) taking initiative
- Collaboration with actors in the public sector: Uppsala Region, Uppsala Municipality, and the County Board of Uppsala
- Result: Uppsala the best region in Sweden at vaccinating those born abroad



"Uppsala is best at vaccinating those born abroad"



2. Making a survey

- Housing survey for the elderly
- Lower response rate for older people born abroad
- Agile adjustments step by step to optimize
- Result: Interesting difference in preferences between older people born in and outside the Nordic countries



Table 3. Country of birth/region of birth

Fördelning utifrån land/region	Antal svarande	Procent svarande	Procent i urvalet
Sverige	1451	89,1%	82,7 %
Norden (men inte Sverige)	58	3,6 %	3,3 %
Europa (men inte Norden)	42	2,6%	4,5 %
Utanför Europa	74	4,5%	9,5 %
Vill inte svara	4	0,2 %	-





3. Meeting points outreach

- Different sorts of meeting places for the elderly
 - Meeting points 65+
 - Community schools
 - Senior-lunches at schools
- Interpersonal trust and information is key
- Result: More people with a migrant background at meeting places





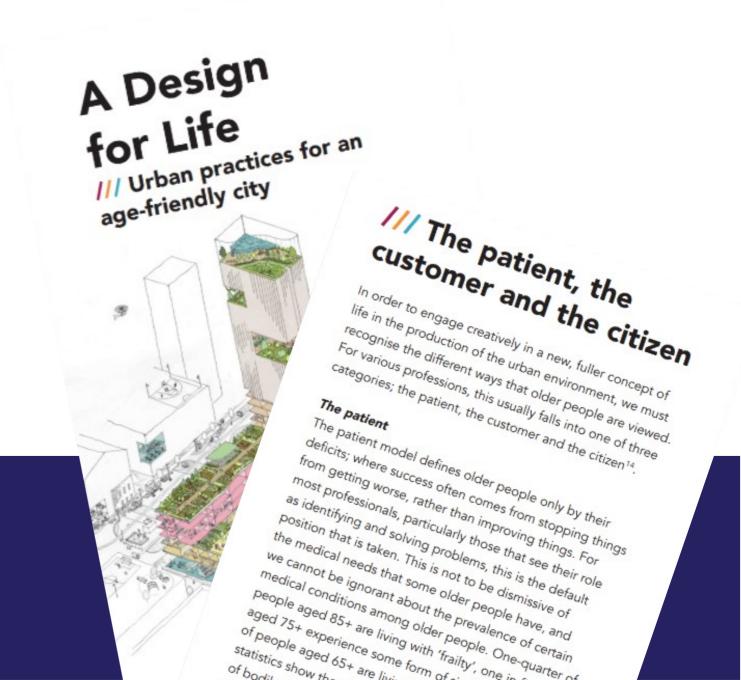
Closing reflections

Older person as:

Patient

Customer

Citizen





The Patient

- Tax-payer
- Public-sector
- Cared for by authorities





The Customer

- Customer
- Market
- Caring for yourelf





The Citizen

- Citizen
- Society
- Cared for by others while caring for others





Anne Berit Rafoss, the Centre for an age-friendly Norway:

"We need to learn how to be a society again!"



