hoplr

The #1 digital platform for community engagement

Everything local governments need for more inclusive **community care** and **participation**

European Commission SEAL OF EXCELLENCE

European Social Network

WSA WORLD SUMMIT AWARDS

11 SUSTAINABLE CITIES AND COMMUNITIES

hoplr

Connect citizens and local stakeholders to stimulate online and offline engagement

Community engagement is essential to activate the social capital and to anticipate the societal challenges of tomorrow such as inclusion, informal community care, aging in place and public participation.

hoplr

Our solutions for community engagement

Neighbourhood App

Stimulate social cohesion and circular economy through a peer-to-peer network.

- Increase your reach in neighbourhoods
- Strengthen connections between residents
- Increase offline encounters and social cohesion

Neighbourhood Concierge

Match vulnerable citizens with the social support network in the community.

- Mobilize more volunteers within the community
- Match help request quick and efficient with volunteers
- Centralize the registration and reporting of help requests

Public Participation

Involve the silent majority in policy making, generate insights and make data-driven decisions.

- Increase the visibility of your local projects
- Generate more ideas and suggestions
- Receive more engagement on your participation projects

hoplr

Neighbourhood App

Need for structure and hyperlocal connection

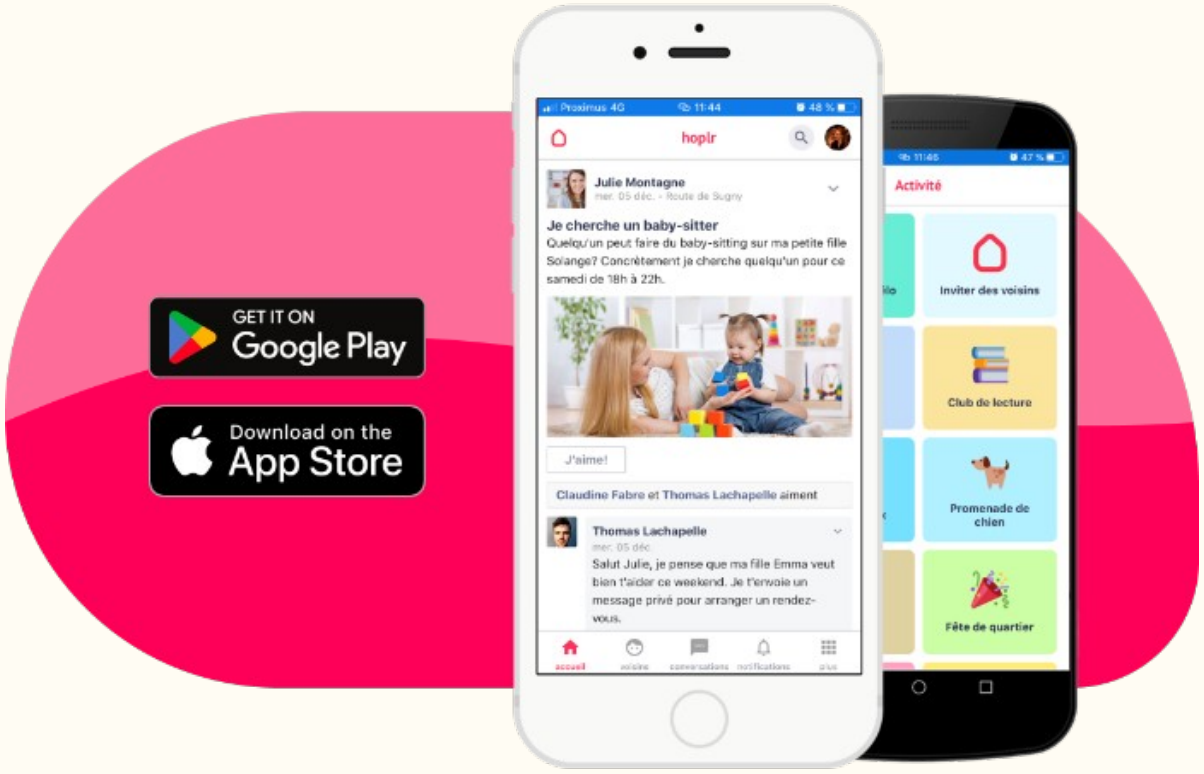
Degree of connection

Family / Friends → Neighbourhood → City / Country / World

hoplr

Neighbourhood App

From online connections to offline encounters



Citizens meet each other through:

- Circular economy
- Neighbour help and social support
- Neighbourhood activities
- Participation projects

+1.000.000
Households active

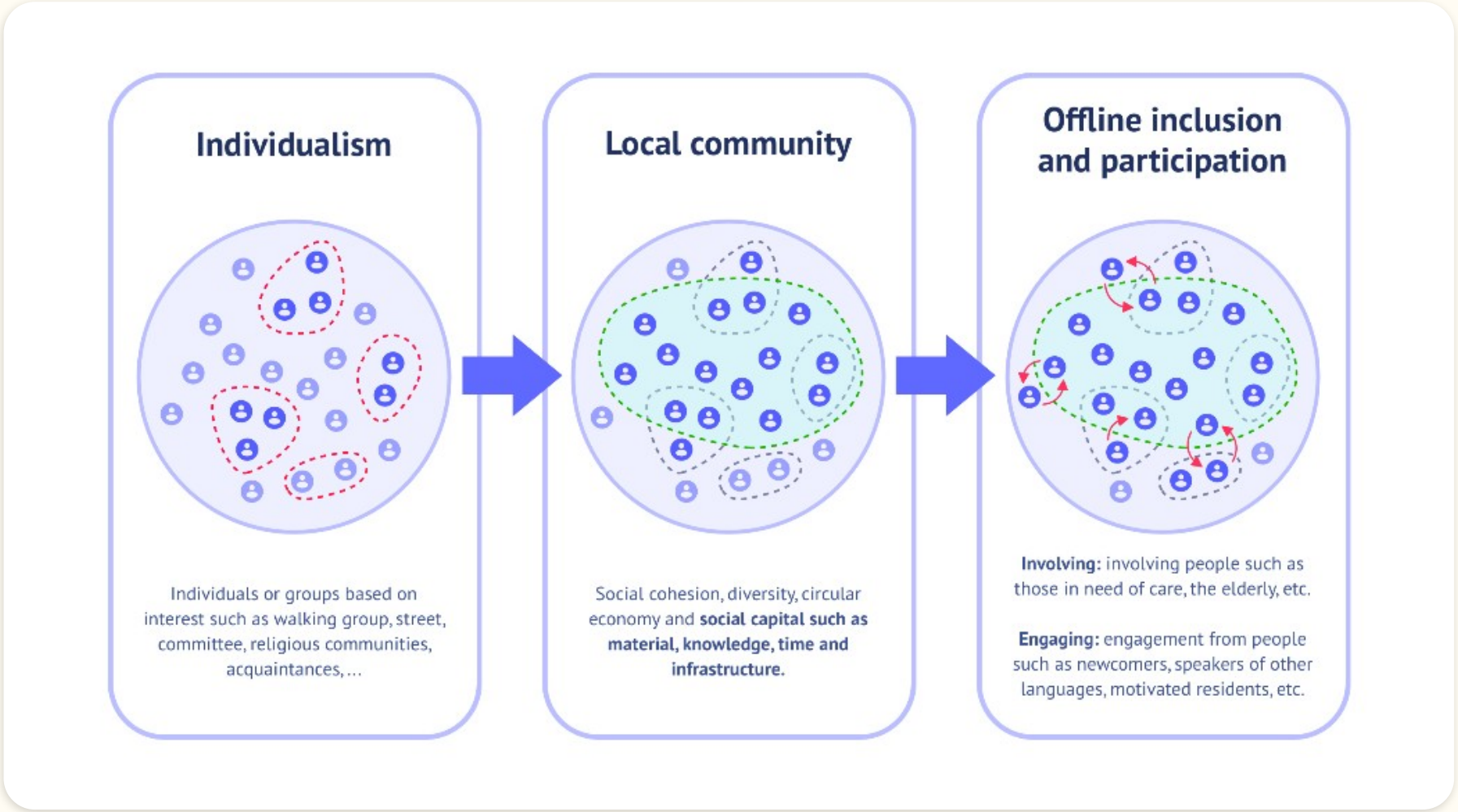
+70%
Weekly online

+42%
Met new neighbours

hoplr

Neighbourhood App

Activate the social capital



hoplr

Our solutions for community engagement

Neighbourhood App

Stimulate social cohesion and circular economy through a peer-to-peer network.

- Increase your reach in neighbourhoods
- Strengthen connections between residents
- Increase offline encounters and social cohesion

Neighbourhood Concierge

Match vulnerable citizens with the social support network in the community.

- Mobilize more volunteers within the community
- Match help request quick and efficient with volunteers
- Centralize the registration and reporting of help requests

Public Participation

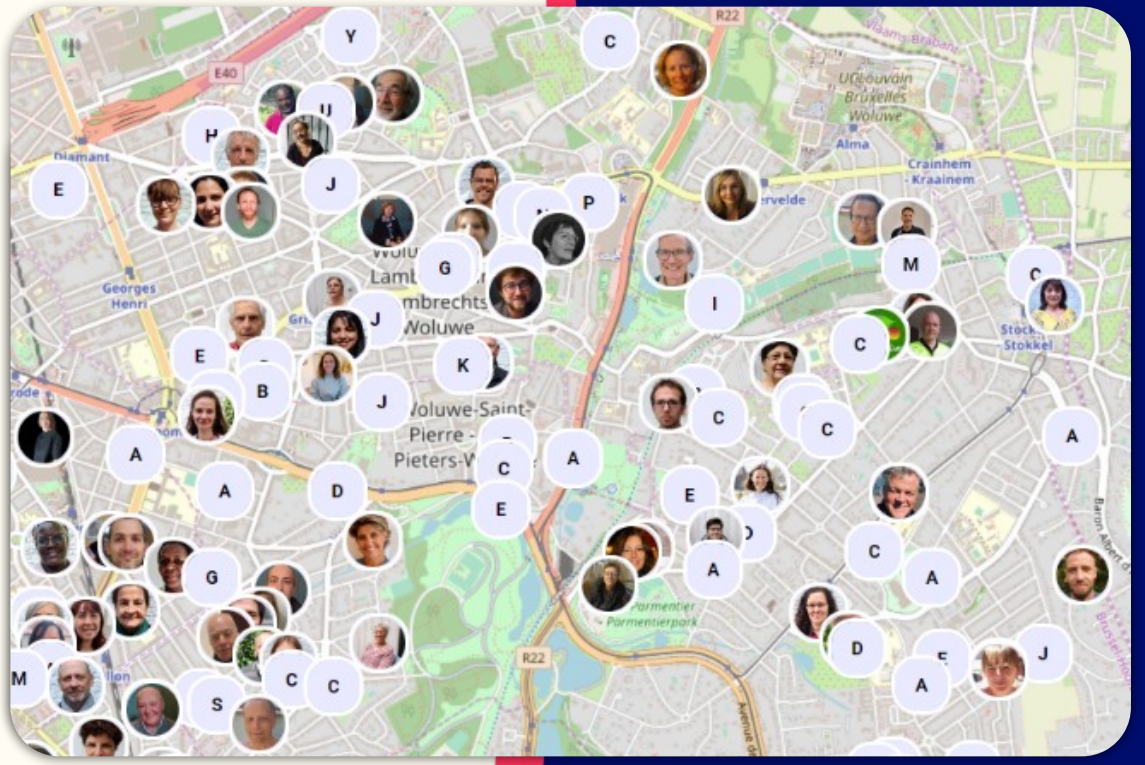
Involve citizens in policy making, generate insights and make data-driven decisions.

- Increase the visibility of your local projects
- Generate more ideas and suggestions
- Receive more engagement on your participation projects

hoplr

Neighbourhood Concierge

Too often, the potential in neighbourhoods remains untapped



More than 20% of the neighbours on Hoplr want to help other neighbours

hoplr

Neighbourhood Concierge

Aging in place supported from within the community

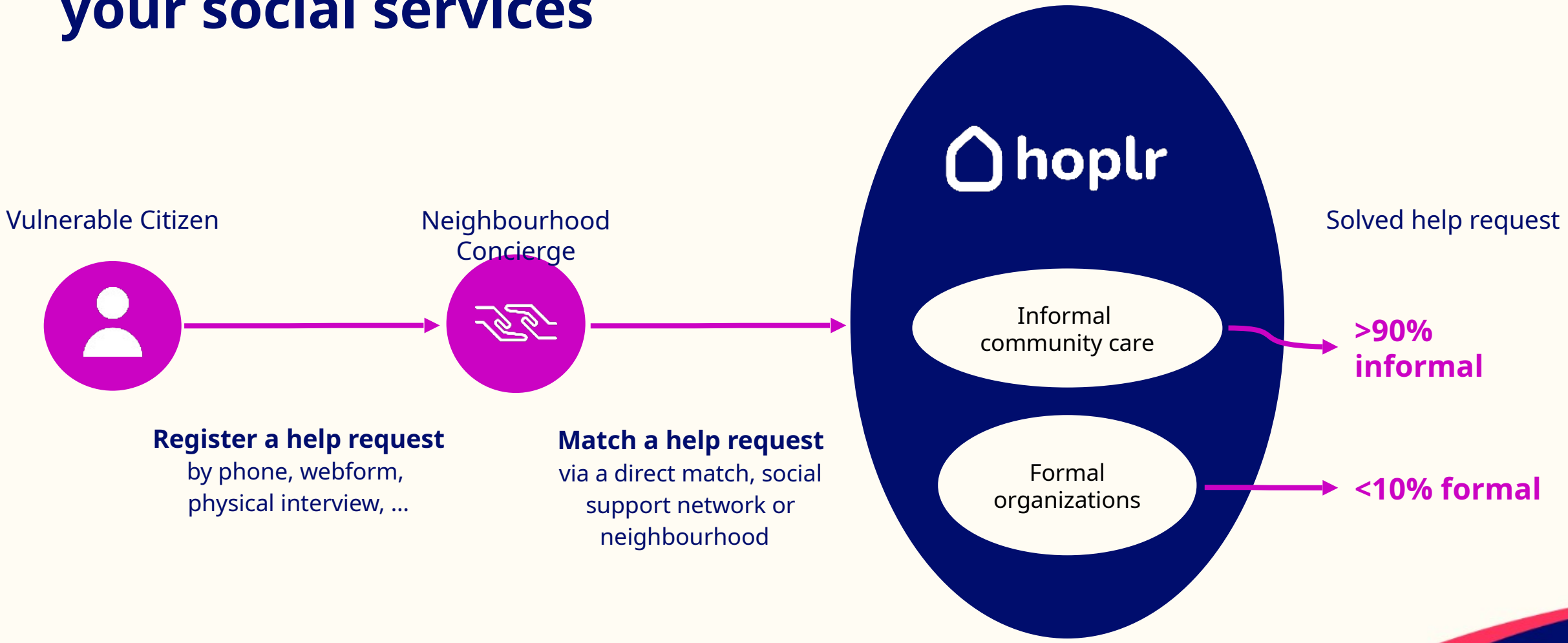
Hoplr users can activate neighbour help and select from more than 100 everyday skills in 10 categories to help their neighbours with

- Gezelschap
- Boodschappen
- Vervoer
- Huistaken & klusjes
- Hulp bij huisdieren
- IT & administratie
- Sport & beweging
- Koken
- Tuinieren
- Welzijn

hoplr

Neighbourhood Concierge

Integrate neighbour help in your social services



hoplr

Neighbourhood Concierge

The many advantages for your organization

- **Centralization of data and insights**
- Facilitating **teamwork and handover** in the absence of colleagues
- **Automated reporting**
- Work more efficiently by using **automatic processes** in the search for the right match
  - Be kept informed when a match is found
  - Be kept informed when a request for assistance or service has been carried out.

Read our case study in collaboration with Punt Welzijn

hoplr

Our solutions for community engagement

Neighbourhood App

Stimulate social cohesion and circular economy through a peer-to-peer network.

- Increase your reach in neighbourhoods
- Strengthen connections between residents
- Increase offline encounters and social cohesion

Neighbourhood Concierge

Match vulnerable citizens with the social support network in the community.

- Mobilize more volunteers within the community
- Match help request quick and efficient with volunteers
- Centralize the registration and reporting of help requests

Public Participation

Involve citizens in policy making, generate insights and make data-driven decisions.

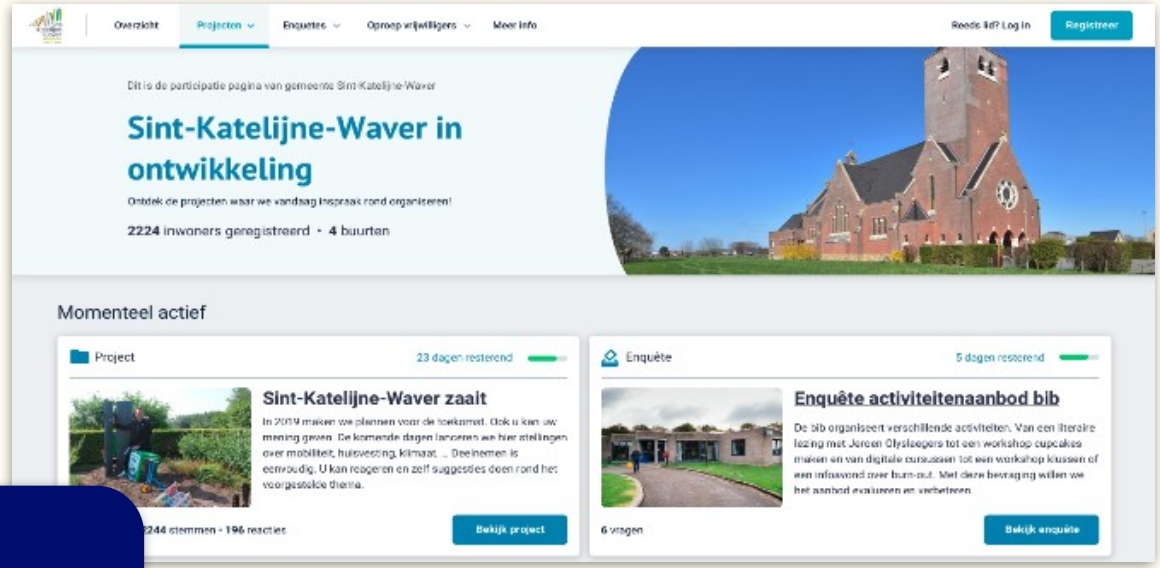
- Increase the visibility of your local projects
- Generate more ideas and suggestions
- Receive more engagement on your participation projects

hoplr

Public Participation

Stimulate dialogue and engage citizens in conversation

- **Activate citizens** and stimulate citizen initiatives
- **All participation methods** are supported
- **Public participation platform** in your own branding



Ad hoc polls

Verified surveys

Participatory budgeting

Public engagement platform

hoplr

Public Participation

10 participation methods

1. Participation Project

2. Community Poll

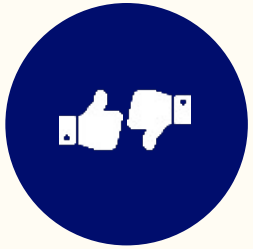
3. Public Survey

4. Verified Survey

5. Application Form

6. Participatory Budgeting

7. Interactive Maps



8. Bottom-up Initiatives

8. Offline activities

10. Public Participation Platform

hoplr

Public Participation

Gain insight into what is the talk of the town

Child friendliness 60%

Sports 71%

Living and location 66%

Health and wellbeing 78%

Governance 64%

Social contact 53%

Mobility and traffic 32%

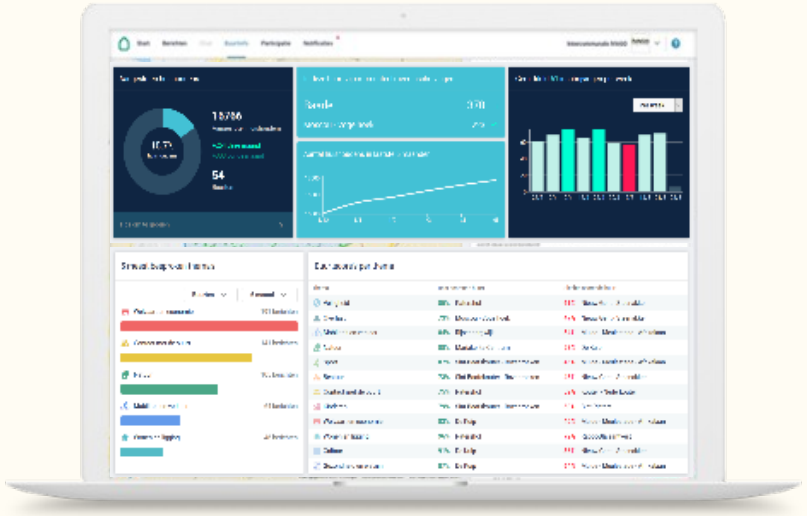
Safety 81%

Environment and nature 62%

Culture 50%

Economy 67%

Nuisance 55%



Hoplr values digital security

All information is anonymized, aggregated in line with GDPR

PRIVACY VERIFIED

INTIGRITI
ETHICAL HACKING PLATFORM

More info
hoplr.com/privacy
hoplr.com/terms

hoplr

Customers

More than 250 cities and municipalities rely on Hoplr

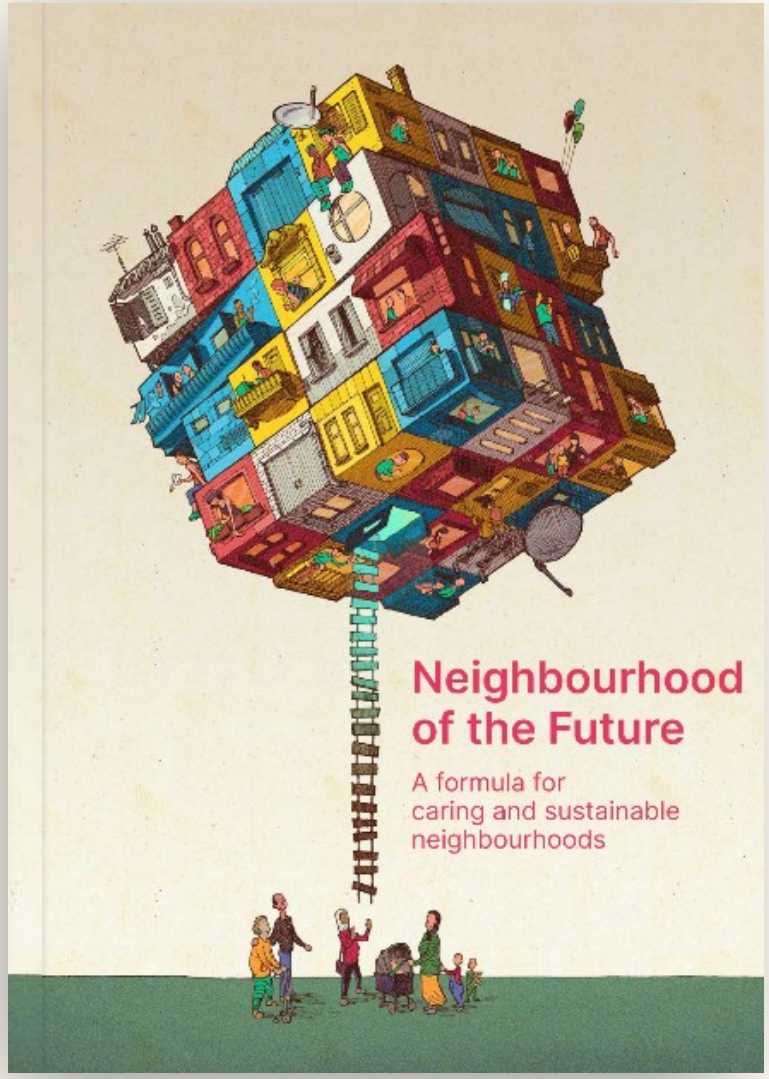
Read our case studies

Read more about our partners

go vocal

Invior
Partner in Participatie

hoplr



Whitepaper

Neighbourhood of the Future

download on services.hoplr.com

hoplr