Child care 2.0 –
With mothers and local decision-makers
for better childcare. An innovative
approach to improve child day care in
the Offenbach County
Your speakers today

• Eva Ledroit, EU Policy & Advocacy Lead – EU Projects
  Make Mothers Matter, Brussels

• Amira Bieber, Head of Department European Project
  Management. Pro Arbeit – Kreis Offenbach (AöR)

• George Isaias, Founder and Director of SYNTHESIS
  Center for Research and Education, Nicosia

• Bernadette Böcker, Project Manager and Developer
  EPM, Pro Arbeit - Kreis Offenbach (AöR)
Guess how much!

1. The Offenbach district has a population of 354,000. Of these, 10,689 are under 3 years old. How many of them do you think are looking for a childcare place?

2. How many mothers across Europe are not integrated into the labour market due to a lack of daycare?

3. How many of the 28 EU countries offer universal access to parental leave?

1. 1700 children (16%) in the district of Offenbach are looking for a childcare place.

2. Care responsibilities keep some 7.7 million women out of the labour market.

3. At the moment, no Member State in the EU-28 offers universal access to parental leave. The European Institute for Gender Equality (EIGE) estimates that 10 % of women and 12 % of men in employment in the EU are not eligible for parental leave.
Make Mothers Matter

What is the situation of child day care in the EU?

What are MMM's priorities in relation to mothers?
Running AMIF-funded project: Mums@Work

New approach: Mothers4Mothers
Partners

Jobcenter/public authority

- Technical Equipment
- Concept fiche
- Supervision start-up consulting

Municipality

- Meeting space
- Child allocation

Mother

- Main School
- B1
- Motivation

District of Offenbach

- Suitability test
- Follow-up
- Technical supervision

Training provider

- Profiling
- Language support
- Qualification
- Social pedagogical support
- Referral to municipality/JC for rooms or equipment
- Certification
Process

- Equipment of the apartment according to the specifications of the district OF
- Supervised qualification through teacher cooperative (Speed Manager)
  - Qualification
  - Language support
  - Social pedagogical support
- Parallel German September 2022 until August 2023

Assessment

Follow up
SYNTHESIS

- Concept for Social Innovation
- Potential for upscaling
Be creative...

- Perspective of Mothers
- Perspective of public authorities
- Perspective of NGO’s (training provider)

...let’s discuss!
Thank you... ...for your attention!