

# Child care 2.0 – With mothers and local decision-makers for better childcare. An innovative approach to improve child day care in the Offenbach County



# Your speakers today

- Eva Ledroit, EU Policy & Advocacy Lead – EU Projects Make Mothers Matter, Brussels
- Amira Bieber, Head of Department European Project Management. Pro Arbeit – Kreis Offenbach (AÖR)
- George Isaias, Founder and Director of SYNTHESIS Center for Research and Education, Nicosia
- Bernadette Böcker, Project Manager and Developer EPM, Pro Arbeit - Kreis Offenbach (AÖR)



# Guess how much!

1. The Offenbach district has a population of 354,000. Of these, 10,689 are under 3 years old.  
How many of them do you think are looking for a childcare place?
2. How many mothers across Europe are not integrated into the labour market due to a lack of daycare?
3. How many of the 28 EU countries offer universal access to parental leave?



1. 1700 children (16%) in the district of Offenbach are looking for a childcare place.
2. Care responsibilities keep some 7.7 million women out of the labour market.
3. At the moment, no Member State in the EU-28 offers universal access to parental leave. The European Institute for Gender Equality (EIGE) estimates that 10 % of women and 12 % of men in employment in the EU are not eligible for parental leave.



# Make Mothers Matter



- What is the situation of child day care in the EU?
- What are MMM's priorities in relation to mothers?



# Pro Arbeit – Kreis Offenbach (AöR)



- Running AMIF-funded project: Mums@Work
- New approach: Mothers4Mothers



## MUMS AT WORK

SUPPORTING MIGRANT MOTHERS' LABOUR INTEGRATION



THIS PROJECT IS FUNDED BY THE EUROPEAN UNION'S  
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# Partners



Jobcenter/public authority

- ✓ Technical Equipment
- ✓ Concept fiche
- ✓ Supervision start-up consulting

Municipality

- ✓ Meeting space
- ✓ Child allocation

Mother

- ✓ Main School
- ✓ B1
- ✓ Motivation

Training provider

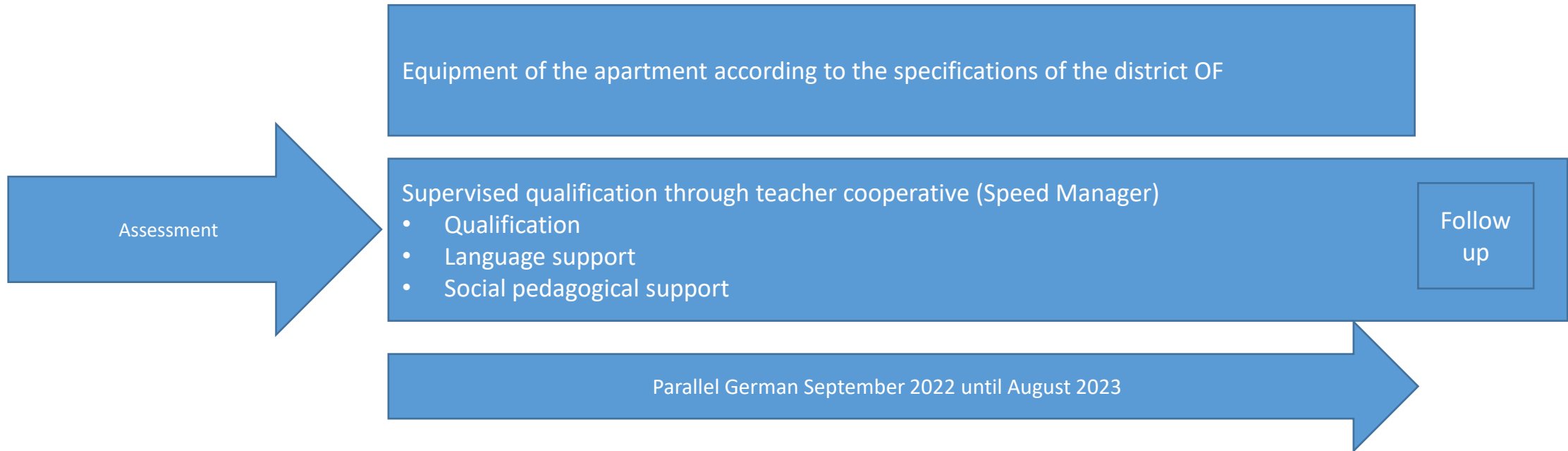
- ✓ Profiling
- ✓ Language support
- ✓ Qualification
- ✓ Social pedagogical support
- ✓ Referral to municipality/JC for rooms or equipment
- ✓ Certification

District of Offenbach

- ✓ Suitability test
- ✓ Follow-up
- ✓ Technical supervision



# Process



# SYNTHESIS

- Concept for Social Innovation
- Potential for upscaling





# Be creative...

- Perspective of Mothers
- Perspective of public authorities
- Perspective of NGO's (training provider)



**...let's discuss!**



**Thank you...**



**...for your attention!**

